



July 2007 – Quaycuisine serves Wight Vodka to the captains & crews

When it comes to crew house catering and yacht provisioning, no one on our Island does it better than Julie Hudson and her team at Quaycuisine. Offering some of the Island's best food and drinks throughout the year, with a particular focus on the yachting crowd, Julie knew immediately that Wight Vodka would complement her extensive list of offerings.

"Wight Vodka is by far the best vodka I have ever tasted," says Hudson. "I can see why crews from around the world are asking for it. As it's seven times distilled potato spirit, and has an incredibly soft flavour that reminds me of the ocean, it is best taken as an unadulterated chilled vodka martini. Fabulous!"

Wight Vodka has been navigating its way into the Island's best bars and restaurants, and more recently onto the hottest yachts in our harbours. Wight parties are being thrown, with the centre of attention being on Wight Cups, one of the vodka's signature cocktails.

"Wight Cups are an extremely refreshing drink which are gathering incredible pace with skippers, crews and their supporting cast," continued Hudson. "The cocktail is made with Wight Vodka, tonic, lemonade and a splash of orange liqueur. Finished off with strawberries and lemon wedges and served in a jug, sipping a Wight Cup in the afternoon or early evening on a hot summer day is revitalizing!"

50° North, the company behind Wight Vodka, is ecstatic to have Quaycuisine offering the product. Ritu Manocha, one of the directors of the company, commented "Wight Vodka is definitely geared toward the yachting elite. For those captains and crews with extremely discerning tastes who can afford the best things that life has to offer, Wight Vodka is a fabulous indulgence!"

About Quaycuisine

Julie Hudson set-up Quaycuisine in 2003 and hasn't looked back. The company has grown exponentially for the last four years and in 2006 catered for many corporate clients and crew. Julie has trained a highly qualified team who provide the best possible service and highest standards of cooking and cleaning within the marine catering industry. For more information please contact Julie's team on 01983.209.875 or online at www.quaycuisine.com.

About 50° Degrees North

50° North are the creators of Wight Vodka. The company's spirit and enthusiasm for the ocean, coupled with the centuries-old regatta traditions of the Isle of Wight, and of course a full appreciation of superior vodka, culminated in the creation of the world's smoothest, 42% ABV potato-based vodka. One sip of Wight Vodka will make a believer out of the most discerning connoisseurs, and the company welcomes your joining a unique and elite class. www.wightvodka.com. Tack & Gybe Responsibly.

